

Digital Media

Essential Understanding: Filmmaking

Learn the art of storytelling through filming and editing.

Overview -

This unit will empower and inspire you to “create with purpose” this is what Adobe Youth Voices has allowed me to bring to you. To encourage and engage you in the process of filmmaking. As today's youth you not only have a voice you also have something to say, to share with the rest of the world. It is my intention to help support you, to empower your voice and your ability to “create with purpose”. A question might be how can I create with purpose? Up till now you have followed direction to learn the tools in this classroom and you have done so well! Now I am asking you to dig deeper. To explore what interests you on a deeper level, to consider how you might create something in this class with the tools you have learned that has a specific purpose. To share your passion, your interests, your voice.

Some questions to ask yourself when considering your interests and voice:

What am I passionate about?

What do I talk to others about?

What do I talk about?

What do I want to share with others?

This is how to tap into your “create with purpose” voice.

You might want to inform others of an issue that is important to you such as poverty, community, image, identity, or something close to your heart, maybe it is art or cars or anime. Your interests might be to explore a specific medium such as live action video or stop-motion animation. Whatever your interest I invite you to create with this in mind, to have integrity and interest in your project from the very start, to choose a subject and medium you have a deep or perhaps a small interest that will grow. This is your opportunity to learn and shine.

Guiding question 1: What is Filmmaking and how can learning this skill help me to express myself ?**Lessons**

___1. Introduction to animation and other forms of film (AYV website examples)

Choices: Animation (stop motion and/or traditional), PSA, Music Video, Documentary, Storytelling, Spoken word, Photo essay (with voice over), or purpose another media type

___2. Intro to AYV "Shot Composition" handout

___3. Lesson on using a camera (angles, shots, tripod, settings)

___4. Lesson on lighting

___5. Lesson on green screen (shooting, lighting, editing) - Multiples

___6. "Creating with Purpose". Finding your purpose.

___7. Storyboarding

To receive credit for lesson have me initial 1-7

Individual Work (Due date: we will add due dates to each assignment)

___ 1. Watch videos (at least 1 for each *category below) on AYV and fill out a SAMS upload to classroom. (due 4/28)

- Go to Adobe Youth Voices website (link on classroom) - click on “media gallery” at top of page. Click “all projects”. Click on “media type”, choose video. Under “filter by” at bottom of tags choose “media type” Click on each media type

(* Categories include: animation, documentary, storytelling, PSA, Music Video, Spoken Word, Photo Essay). Watch at least 1 from each category. Pick 2 to answer the SAMS questions on classroom.

___ 2. Participate in the lesson on using a camera.

• Practice using one of my cameras or one of your own. Ask about using your cell-phone Using the “Shot Composition” handout for reference take at least one of each of the following. Shoot for no more than a few seconds 1-5 seconds (no more than 5 seconds - count one one thousand, two one thousand, three one thousand).

Camera shots

- 1 green screen shot (demo later on creating multiples)
- 1 close-up
- 1 long shot
- 1 Establishing shot (ES- extreme long shot)
- Medium shot
- Extreme Close up

Use several camera angles

- Birds eye view
- High Angle
- Low Angle
- Canted angle

Show each of these shot compositions in Premiere

- Framing
- Rule of Thirds
- Foreground and Background
- Line of sight
- Lead the eyes
- Find Patterns
- Get in close
- Cropping



- ___ 3. Participate in the lesson on importing footage and editing.
- Using each of the shots you have taken put together a “vignette” in Premiere do not worry about anything making sense at this point. The most important thing is to have all the camera shots, angles and compositions above.
- ___ 4. Participate in the lesson on lighting.
- Practice lighting the green screen or other shot.
- ___ 5. Participate in the lesson on green screen.
- Once you watch the video on green screen and have the lesson. Use the shots you have taken to create a green screen multiple- You will do this by setting up a shot with the green screen using props (such as two chairs, a desk) You will shoot yourself once doing something (like handling a piece of paper on a table) then shoot yourself again running or walking in to the scene and grabbing the paper. Once shot you will edit it together and have two of you in a scene. Option two: Shoot in a similar way but this time shoot the second part to be miniaturized and held by you.
 - Tutorial on green screen “Watch, shoot, edit” on Classroom:
see these links
<https://www.youtube.com/watch?v=ouhWVZZXw5E>
<http://www.hollywoodcamerawork.com/greenscreenplates.html>

Download the Godiva medium zip file, watch the youtube video explaining what to do with this file, watch the demo Ms. G give on it and use the file to experiment with green screen techniques.